

**February 19**

**2004**

**Birthdays**

*Rosalie Moore*  
February 19th

*Don Sweatman*  
February 20<sup>th</sup>

*Cathy Drury*  
February 23

*Heather Pierson*  
February 24

**Induction  
Anniversaries**

*Hermann  
Ackermann*  
February 23, 1989

**Kiwanis Calendar**

**February 26**

Dave Carr  
Doctor Recruitment

**March 4**

Jane Phillips  
Business Enterprise  
Centre

**March 11**

Dr. Hazel Lynn, MOH  
Public Health

**March 18**

Business Meeting

**March 25**

Mayor Ruth Lovell

**March 31 & April 1**

TV Auction

**April 8**

Don King  
Energy Heat Loss

**April 15**

Business Meeting

**April 22**

Lisa Mollen  
Co-Op Program  
Georgian College



# The Builder

*Kiwanis Club of Owen Sound "Serving the Children of the World"*

**At the Meeting...**

**Song** "My Bonnie Lies Over the Ocean" selected by Past President Peter Little and performed with appropriate hand signs.

**Applause Meter** Cheers for L.G. Gary Levine and Past President Peter Little

**Special Note:** Kiwanian Walter Dommer is well enough to join us for lunch – Way to go Walter, it is good to see you out again!! Kiwanian Walter got the most applause.

**50/50:** \$20 to Kiwanian Steve Sired.

**Fine Session**

- Kiwanian Gord Harris went to the Leslie Frost Centre for some cross county skiing.
- Kiwanian Kevin Dandeno was on a business trip to London, Ontario and to Toronto for some R&R.
- Kiwanian Steve Sired went to Toronto on business.
- Past President Peter Little went to Winnipeg to visit his mom.
- L.G. Gary Levine, Past L.G. Allen Kelly, President Paul Neville and Secretary Stew Andrew went to Barrie to attend the 20<sup>th</sup> Anniversary of the Barrie Golden K.

**Business Meeting  
TV Auction**

Some ideas for next year's event:

- Georgian College  
Telemarketing students ask businesses if they would be receptive to being contacted by a Kiwanian for a donation. The students would do this as a volunteer project supporting Kiwanis and the community.
- The telemarketing method is more cost effective than postage.
- If a business refuses to give two years in a row they should be deleted from our lists.
- Businesses that give the most seem to come from out of the City core.
- If we could give tax receipts we would draw from a wider base.
- Do we ask too much, too soon? Not enough time from one project to the next when asking businesses for donations.
- We need to stress to everyone that this is a fantastic opportunity to advertise in the community.
- Organize a Canvass Committee to work independently from the other committees such as Santa Claus Parade, TV Auction, Robbie Burns Night and the Music Festival.
- As more people opt to leave cable for the satellite the number of viewers diminishes.

- Higher end goods - need to get the best to achieve higher returns. Perhaps look to other clubs and learn from their successes.
- Offer a packaged deal. Get businesses to commit to 4 items at specific dates in return for great advertising throughout the year.
- Make the canvass kits available for longer periods of time.

**Focus Group:** The Board of Directors sanctioned the 5-Year Plan to be revisited by several Past Presidents to come up with a sequel.

- Apathy versus Action
- A survey will soon be distributed to each. We are looking for 100% return. We want to know why you joined, what you expect to get out of the club and most importantly what you can give to the Club in the way of time and talent.
- Please give thought to this and answer truthfully. – Please, tell it like it is for you.

**2004 Dues:** have been set at \$200 per year by the Board of Directors. The payment can be lump sum or divided into two payments. See Treasurer Clarke for more details.